

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

COACH, INC., et al.,

Plaintiff(s),

No. C 14-0691 PJH

v.

THE PERFECT PURSE, et al.,

Defendant(s).

**REVISED CASE MANAGEMENT  
AND PRETRIAL ORDER**

Good cause appearing, the court hereby adopts the case management statement of the parties except as modified by the following:

**PRETRIAL SCHEDULE**

TRIAL DATE: Monday, **December 7, 2015**, at 8:30 a.m., Courtroom 3, 3rd Fl.  
JURY [x] COURT []

TRIAL LENGTH: No more than **4** days.

PRETRIAL CONFERENCE DATE: **November 19, 2015**, at 2:00 p.m.

DISPOSITIVE MOTIONS (Only one summary judgment motion per party is permitted without leave of court) TO BE HEARD BY: **August 19, 2015**, at 9:00 a.m.

NON-EXPERT DISCOVERY CUTOFF: **July 10, 2015**

DISCLOSURE OF EXPERTS (retained and non-retained): **June 10, 2015**

EXPERT DISCOVERY CUTOFF: **July 10, 2015**

DISCOVERY LIMITATIONS:

Interrogatories: Requests for Documents:  
Depositions: Requests for Admissions:

DISCOVERY DISPUTES REFERRED TO MAGISTRATE JUDGE AFTER MOTION IS FILED.

LAST DAY TO AMEND PLEADINGS: No later than 90 days before fact discovery cutoff date a motion or a stipulation must be filed so that sufficient time remains to conduct discovery on added claims or parties. Doe defendants must be identified in the motion or stipulation or they will be dismissed.

[] SETTLEMENT CONFERENCE with Magistrate Judge within/during/by , or as soon thereafter as is convenient for the assigned judge.

[x] REFERRED TO ADR FOR Mediation to be completed by July 17, 2015.

[] Certification of interested entities or persons (L.R. 3-16) to be filed in 10 days.

ADDITIONAL ORDERS:

## PRETRIAL INSTRUCTIONS

1       A. MOTION PRACTICE

2           1. All dispositive motions are heard **no later than 120 days before trial**, unless leave  
3 of court is obtained for another deadline.

4           2. Only **one** summary judgment motion may be filed by each side, absent leave of  
5 court. Leave of court may be sought if multiple parties comprise one or both sides. Leave of  
6 court may be obtained by filing a motion for administrative relief pursuant to Civ. L. R. 7-11,  
or by requesting a case management conference or informal telephone conference.

7           3. **Separate** statements of undisputed facts in support of or in opposition to motions  
for summary judgment shall NOT be filed. See Civil L. R. 56-2. The parties may file a truly  
**joint** statement of undisputed facts only if all parties agree that the facts are undisputed.

8           4. **Objections** to evidence may no longer be filed separately but must be contained  
9 within a brief or memorandum. Civil L. R. 7-3.

10          5. Each party filing or opposing a motion shall also serve and file a **proposed order**  
which sets forth the relief or action sought and a short statement of the rationale of decision,  
11 including citation of authority that the party requests the court to adopt.

12          6. **Chambers copies** of each electronically-filed document must include on each page  
the running header created by the ECF system and must be delivered to the Clerk's Office by  
13 noon the day following its filing. All documents must be stapled or bound by a two-pronged  
fastener, and all exhibits to declarations or requests for judicial notice must be tabbed.

14          7. **Footnotes** in briefs appearing in smaller than the 12-point font required for the text,  
will be stricken, see Civil L. R. 3-4(c)(2), as will footnotes that are so numerous as to be clearly  
15 designed to defeat the page limits found at Civil L. R. 7-2 - 7-4.

16          8. Motions pursuant to **Daubert v. Merrill Dow Pharmaceuticals, Inc.**, 509 U.S. 579  
(1993), challenging the reliability of expert testimony, may be noticed for hearing on the date  
dispositive motions will be heard or on any available hearing date up to and including the date  
17 of the final pretrial conference. Irrespective of the hearing date, the briefs shall be filed in  
accordance with Civil L. R. 7-2 - 7-5, that is, on a 35-day briefing schedule.

18          9. **Motions in limine** are limited to motions to exclude specific items of evidence on  
a ground and upon such authority as would be sufficient to sustain an objection to such  
evidence at trial. The court will not generally consider a motion presenting a purely legal issue  
20 in the guise of a motion *in limine*.

22          10. **Discovery motions** will be referred to a Magistrate Judge for resolution. The  
words "Discovery Matter" shall appear in the caption of all documents relating to discovery to  
23 insure proper routing.

24          11. **Confidential and/or sealed documents** shall be handled in accordance with this  
court's standing order and Civil L.R. 79-5, both of which the parties shall consult before moving  
25 for a protective order or requesting a sealing order. Requests to seal documents used in  
conjunction with dispositive motions are rarely granted and then only upon a showing of the  
most compelling of reasons.

27          12. **Class action settlements** must comply, to the extent feasible, with the Procedural  
Guidance for Class Action Settlements found on the list of Judge Hamilton's Standing Orders  
28 and on the District Court's website under Forms/Guidelines.

1           B. FINAL PRETRIAL CONFERENCE

- 2           1. Each party shall attend personally or by counsel who will try the case.
- 3           2. **Not less than 35 days** prior to the pretrial conference, all counsel and/or parties  
shall meet and confer regarding preparation of the joint pretrial statement.
- 4           3. **Not less than 28 days** prior to the pretrial conference, counsel and/or parties shall:
- 5           a. Serve and file a **joint** pretrial statement. (Separately filed statements will  
not be accepted by the court and monetary sanctions will be imposed  
upon the party failing to cooperate in the preparation of a joint statement).  
The pretrial statement shall include the following:
- 6           (i) A brief description of the substance of the claims and defenses  
which remain to be decided.
- 7           (ii) A detailed statement of all relief sought, itemizing all elements of  
damages claimed.
- 8           (iii) A statement of all relevant undisputed facts to which the parties  
will stipulate for incorporation into the trial record without the  
necessity of supporting testimony or exhibits.
- 9           (iv) A statement of all relevant disputed facts which remain to be  
decided.
- 10           (v) A statement of stipulations requested or proposed.
- 11           (vi) A brief statement of disputed points of law concerning liability and  
relief. Legal argument on these points shall be reserved for the  
trial briefs.
- 12           (vii) A statement of whether bifurcation or a separate trial of specific  
issues is feasible and desired.
- 13           (viii) A statement summarizing the status of settlement negotiations and  
indicating whether further negotiations are likely to be productive.
- 14           b. Serve and file trial briefs (not to exceed 25 pages), which shall specify  
each cause of action and defense remaining to be tried along with a  
statement of the applicable legal standard (no opposition shall be filed);
- 15           c. Serve and file no more than ten motions *in limine*, which shall be filed in  
one document not to exceed 25 pages;
- 16           d. Serve and file a list of deposition excerpts for witnesses who will not  
testify in person, (specifying the witness, page and line references) and other discovery responses that will be offered at trial;
- 17           e. Serve and file a list of all witnesses to be called at trial, in person or by  
deposition, other than solely for impeachment or rebuttal, with a brief  
statement describing the substance of the testimony to be given;
- 18           f. Serve and file a numerical list of exhibits that will be offered as evidence  
in a party's case in chief in support of a claim or defense, with a brief  
statement describing the substance and purpose of each exhibit and the  
name of the sponsoring witness;
- 19           g. Exchange exhibits which shall be premarked with an exhibit sticker  
(example attached), tabbed and in binders. Plaintiff shall use numbers (1,  
2, 3, etc.) and defendant shall use numbers preceded by a letter (A-1, A-2,  
A-3, etc.). Additional parties shall also use a letter preceding numbers (B-  
1, B-2, B-3, or C-1, C-2, C-3, etc.).

- 1        h. Submit two sets for jury trials and three sets for court trials of all  
2        premarked exhibits to the Clerk's Office (exhibits are not filed);  
3        i. Serve and file any request regarding the treatment of confidential or  
4        sealed documents.  
5        j. Serve and file proposed joint voir dire questions and joint jury instructions  
6        for cases to be tried by jury;  
7        k. Serve and file proposed findings of fact and conclusions of law for cases  
or claims to be tried by the court.  
l. Serve and file a proposed verdict form which contains no reference to  
submitting party.

8        4. No party shall be permitted to call any witness or offer any exhibit in its case in chief  
that is not disclosed in these pretrial filings without leave of court and for good cause.

9        5. **Not less than 14 days** prior to the pretrial conference, counsel and/or parties shall  
10      serve and file any opposition to a motion *in limine*, not to exceed 25 pages, and any counter  
11      deposition designations. No replies shall be filed. All motions shall be heard at the pretrial  
12      conference unless otherwise ordered. The parties shall not file separate objections, apart from  
13      those contained in the motions *in limine*, to the opposing party's witness list, exhibit list or  
discovery designations. **Notwithstanding Civil Local Rule 5-1(e)(7), a courtesy copy of any  
opposition brief must be delivered to the Clerk's Office no later than noon the day  
following the filing.**

14      C. JURY TRIAL

15      Jury Selection shall proceed as follows: The Jury Commissioner will summon 20 to 25  
16      prospective jurors. The Courtroom Deputy will select their names at random and seat them in  
the courtroom in the order in which their names are called. Voir dire will be conducted of  
17      sufficient venire members so that six to eight will remain after all peremptory challenges and  
an anticipated number of hardship dismissals and cause challenges have been made.

18      The court will then take cause challenges and discuss hardship claims at side bar. The  
court will inform counsel which hardship claims and cause challenges will be granted, but will  
not announce those dismissals until the selection process is completed. Peremptory challenges  
will be made in writing. The court will strike at one time those with meritorious hardship claims,  
those excused for cause, and those challenged peremptorily, and then seat the first six to eight  
people remaining in numerical order.

22      The attached voir dire questionnaire shall be given to the venire members and copies  
of the responses will be made available to counsel at the beginning of voir dire. Counsel shall  
23      submit a **joint set** of additional voir dire questions to be posed by the court. Any voir dire  
questions on which counsel cannot agree may be submitted separately. Counsel will be  
24      permitted brief follow-up voir dire after the court's questioning.

25      The following jury instructions from the Ninth Circuit Manual of Model Jury Instructions  
Civil (2007 Edition) shall be given absent objection: 1.0 - 1.4, 1.6 - 1.14, 1.18 - 1.19, 3.1 - 3.4.  
Counsel shall submit a **joint set** of these instructions along with case specific instructions using  
the Ninth Circuit Manual where appropriate. Any instructions on which counsel cannot agree  
may be submitted separately. Each instruction shall be typed in full on a separate page with  
citations to the authority upon which it is based **and** a reference to the party submitting it. A  
second blind copy of each instruction shall also be submitted omitting the citation to authority  
and the reference to the submitting party, but retaining the title of the instruction.

1 D. TRIAL SCHEDULE

2 The court's trial schedule is 8:30 a.m. to 1:30 p.m. with two fifteen-minute breaks, on  
Monday, Tuesday, Thursday and Friday.

3 E. PROCEDURE FOR AMENDING THIS ORDER

4 No provision of this order may be changed except by written order of this court upon its  
5 own motion or upon motion of one or more parties made pursuant to Civil. L. R. 7-11 with a  
6 showing of good cause. Parties may file a formal brief, but a letter brief will suffice. The  
7 requesting party shall serve the opposing party on the same day the motion is filed and the  
opposing party shall submit a response as soon as possible but no later than four days after  
service.

8 If the modification sought is an extension of a deadline contained herein, the motion must  
be brought before expiration of that deadline. **The parties may not modify the pretrial  
schedule by stipulation.** A conflict with a court date set after the date of this order does not  
constitute good cause. The parties are advised that if they stipulate to a change in the discovery  
schedule, they do so at their own risk. The only discovery schedule that the court will enforce  
is the one set in this order.

9  
10 IT IS SO ORDERED.  
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12 Dated: May 8, 2015



13 PHYLIS J. HAMILTON  
14 United States District Judge

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CONFIDENTIAL

JUROR QUESTIONNAIRE

Please fill out this form as completely as possible and print clearly. This will assist the judge and the lawyers in selecting a jury and will save time for them and for you. Because copies will be made for the attorneys and the judge, do not write on the back of any page. If you need more room, continue at the bottom of the page. Thank you for your cooperation.

1. Your name: \_\_\_\_\_

2. Your age: \_\_\_\_\_

3. City in which you reside: \_\_\_\_\_

4. If you have lived there for fewer than five years, where did you live before:

\_\_\_\_\_

5. Your place of birth: \_\_\_\_\_

6. Your marital status: (circle one)

single      married      separated      divorced      widowed

7. What is your occupation and how long have you worked in it? (If you are retired, please describe your main occupation when you were working).

\_\_\_\_\_

\_\_\_\_\_

8. Who is (or was) your employer? \_\_\_\_\_

9. If you have held this job for fewer than five years, describe your previous job:

\_\_\_\_\_

10. If you are married, please list your spouse's occupation.

\_\_\_\_\_

11. If you have children, please list their ages and genders and, if they are employed, please give their occupations.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

12. Please describe your education background:

1      Highest grade completed: \_\_\_\_\_

2      College and/or vocational schools you have attended:  
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7      Major areas of study: \_\_\_\_\_  
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13. Have you served in the military? \_\_\_\_\_  
14. Have you ever had jury experience? \_\_\_\_\_ No. of times? \_\_\_\_\_  
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If yes: State/County Court \_\_\_\_\_ Federal Court \_\_\_\_\_  
When? \_\_\_\_\_  
Was it a civil or criminal case? \_\_\_\_\_  
Did any of the juries reach a verdict? \_\_\_\_\_

Case #: \_\_\_\_\_  
PLNTF EXHIBIT NO. \_\_\_\_\_

Case #: \_\_\_\_\_  
PLNTF EXHIBIT NO. \_\_\_\_\_

1 Date Admitted: \_\_\_\_\_

Date Admitted: \_\_\_\_\_ Date Admitted: \_\_\_\_\_

2 By: \_\_\_\_\_  
Nichole Peric, Deputy Clerk

By: \_\_\_\_\_ Nichole Peric, Deputy Clerk By: \_\_\_\_\_  
Nichole Peric, Deputy Clerk

3 UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
Case #: \_\_\_\_\_  
PLNTF EXHIBIT NO. \_\_\_\_\_

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
Case #: \_\_\_\_\_  
PLNTF EXHIBIT NO. \_\_\_\_\_

6 Date Admitted: \_\_\_\_\_

Date Admitted: \_\_\_\_\_ Date Admitted: \_\_\_\_\_

7 By: \_\_\_\_\_  
Nichole Peric, Deputy Clerk

By: \_\_\_\_\_ Nichole Peric, Deputy Clerk By: \_\_\_\_\_  
Nichole Peric, Deputy Clerk

8 UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
Case #: \_\_\_\_\_  
PLNTF EXHIBIT NO. \_\_\_\_\_

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
Case #: \_\_\_\_\_  
PLNTF EXHIBIT NO. \_\_\_\_\_

11 Date Admitted: \_\_\_\_\_

Date Admitted: \_\_\_\_\_ Date Admitted: \_\_\_\_\_

12 By: \_\_\_\_\_  
Nichole Peric, Deputy Clerk

By: \_\_\_\_\_ Nichole Peric, Deputy Clerk By: \_\_\_\_\_  
Nichole Peric, Deputy Clerk

13 UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
Case #: \_\_\_\_\_  
DEFT EXHIBIT NO. \_\_\_\_\_

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
Case #: \_\_\_\_\_  
DEFT EXHIBIT NO. \_\_\_\_\_

16 Date Admitted: \_\_\_\_\_

Date Admitted: \_\_\_\_\_ Date Admitted: \_\_\_\_\_

17 By: \_\_\_\_\_  
Nichole Peric, Deputy Clerk

By: \_\_\_\_\_ Nichole Peric, Deputy Clerk By: \_\_\_\_\_  
Nichole Peric, Deputy Clerk

19 UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
Case #: \_\_\_\_\_  
DEFT EXHIBIT NO. \_\_\_\_\_

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
Case #: \_\_\_\_\_  
DEFT EXHIBIT NO. \_\_\_\_\_

22 Date Admitted: \_\_\_\_\_

Date Admitted: \_\_\_\_\_ Date Admitted: \_\_\_\_\_

23 By: \_\_\_\_\_  
Nichole Peric, Deputy Clerk

By: \_\_\_\_\_ Nichole Peric, Deputy Clerk By: \_\_\_\_\_  
Nichole Peric, Deputy Clerk

24 UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
Case #: \_\_\_\_\_  
DEFT EXHIBIT NO. \_\_\_\_\_

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
Case #: \_\_\_\_\_  
DEFT EXHIBIT NO. \_\_\_\_\_

27 Date Admitted: \_\_\_\_\_

Date Admitted: \_\_\_\_\_ Date Admitted: \_\_\_\_\_

28 By: \_\_\_\_\_  
Nichole Peric, Deputy Clerk

By: \_\_\_\_\_ Nichole Peric, Deputy Clerk By: \_\_\_\_\_  
Nichole Peric, Deputy Clerk